

Privacy Policy for Trade2Golf

Last Updated: October 27, 2025

Introduction

Welcome to **Trade2Golf**, a U.S.-based peer-to-peer marketplace that connects golfers to buy, sell, and trade second-hand golf gear.

Your privacy matters to us. This Privacy Policy explains how we collect, use, share, and protect your personal information when you use our website, mobile app, and related services (collectively, the “Services”).

By using Trade2Golf, you agree to this Policy. If you do not agree, please discontinue use of our Services.

1. Information We Collect

We collect information in three main ways: directly from you, automatically through your use of the platform, and from trusted third parties.

A. Information You Provide

- **Account Data:** Full name, email, phone number, and password.
- **Profile Details:** Username, profile photo, preferences, and bio.
- **Transaction Data:** Orders, offers, listings, payment details (processed securely via **Stripe**), and shipping addresses (managed through **Shippo**, FedEx, or USPS).
- **Verification Data:** Government-issued ID or other documents (when needed for fraud prevention or payout verification).
- **Communications:** Messages between buyers and sellers, support tickets, or feedback forms.

B. Information Collected Automatically

- **Device Data:** IP address, browser type, operating system, device identifiers.
- **Usage Data:** Page visits, clicks, searches, and listings viewed.
- **Cookies & Analytics:** Cookies, pixels, and analytics tools (Google Analytics, Meta Pixel) to improve experience, track performance, and personalize content.

C. Information from Third Parties

- **Payment Processors (Stripe):** For secure payment verification and fraud prevention.
- **Shipping Providers (Shippo, FedEx, USPS):** For tracking, label generation, and delivery confirmation.

- **Marketing Partners:** To run campaigns, analyze engagement, and measure conversions.

2. How We Use Your Information

We use your information to make Trade2Golf secure, reliable, and personalized:

- **To Operate Our Marketplace:** Enable buying, selling, negotiations, and secure payments.
- **To Provide Customer Support:** Assist with questions, disputes, or technical issues.
- **To Process Payments and Shipments:** Facilitate transactions, generate shipping labels, and send notifications.
- **To Improve Our Platform:** Analyze usage trends and performance to enhance the experience.
- **To Market Responsibly:** Send updates, promotions, or offers related to golf gear and platform features (you may opt out anytime).
- **To Ensure Safety:** Detect, prevent, and investigate fraud or prohibited activities.
- **To Comply with Legal Obligations:** Respond to lawful requests and maintain platform integrity.

3. Legal Basis for Processing (For U.S. and International Users)

We process your data under the following bases:

- **Contractual Necessity:** To provide marketplace functionality and fulfill transactions.
- **Legitimate Interest:** To maintain platform security, prevent fraud, and improve services.
- **Consent:** For marketing communications, cookies, and optional data.
- **Legal Obligation:** To comply with tax, accounting, and anti-fraud laws.

4. How We Share Your Information

We do **not** sell personal information. We share limited data only as needed:

- **With Buyers and Sellers:** Limited information (first name, location, item details) to facilitate transactions.
- **With Service Providers:** Stripe (payments), Shippo (shipping), Google Analytics, Meta (advertising).
- **With Law Enforcement:** When required to comply with applicable laws or enforce our Terms of Use.
- **With Business Partners:** In case of a merger, acquisition, or sale of Trade2Golf assets, users will be notified.

All partners operate under confidentiality and data-processing agreements aligned with U.S. and GDPR standards.

5. Cookies and Tracking Technologies

We use cookies, pixels, and similar technologies to:

- Keep you logged in securely
- Remember your preferences
- Measure site performance
- Deliver relevant advertising

You can control or delete cookies through your browser settings. Some features may not function properly if cookies are disabled.

6. Data Security

Trade2Golf uses **SSL encryption, firewalls, tokenized payment processing via Stripe**, and **secure cloud storage** to safeguard your data.

However, no online service is completely immune to risk. Please use strong passwords and avoid sharing account details.

7. Your Rights and Choices

Depending on your location, you may have the following rights:

- **Access & Portability:** Request a copy of the data we hold about you.
- **Correction:** Update inaccurate or outdated information in your profile.
- **Deletion:** Request account deletion and associated data (unless retention is required for legal or transactional reasons).
- **Opt-Out:** Unsubscribe from marketing emails via the link provided or in your account settings.
- **Do Not Sell or Share My Personal Information:** California residents can submit this request via [privacy@trade2golf.com].

We will verify all requests and respond within legally required timeframes.

8. Data Retention

We retain personal data only for as long as necessary to:

- Complete your transactions
- Fulfill legal or accounting requirements
- Resolve disputes and enforce our agreements

Inactive accounts may be deleted after 24 months of inactivity.

9. Children's Privacy

Trade2Golf is intended for users **18 years or older**. We do not knowingly collect or process data from minors. If we discover we've collected data from a child under 18, we will delete it promptly.

10. International Transfers

Our servers are located in the United States. If you access the platform from outside the U.S., you consent to the transfer and processing of your data in the U.S. under applicable safeguards.

11. AI-Powered Tools

Trade2Golf uses AI features (e.g., **AI Pricing Tool** and **Virtual Fitting Hub**) to enhance your experience. These tools analyze market and behavioral data to provide recommendations. AI features do **not** make autonomous decisions affecting your rights without human oversight.

12. Updates to This Policy

We may update this Privacy Policy to reflect new laws, technologies, or platform features. Any changes will be posted here with an updated "Last Updated" date. If changes are material, we'll notify you by email or in-app notification before they take effect.

13. Contact Us

For privacy inquiries, data access requests, or questions about this Policy:

Trade2Golf LLC

Miami, Florida, United States

 support@trade2golf.com

 www.trade2golf.com

Summary of Key Points

- Your payments are processed securely via Stripe.
- All shipments are tracked via Shippo, FedEx, or USPS.
- Trade2Golf never sells personal data.
- You can request deletion or correction of your information anytime.
- We comply with CCPA, CPRA, and GDPR-equivalent principles for transparency and control.